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46 minutes | Jan 9, 2020

85: Stop Overpaying The IRS With Shauna Wekherlien

In this episode, Tim and Randy will have a conversation with the Tax Goddess herself, Shauna Wekherlien. Shauna is a CPA, MTax, CTC, CTS, and the owner of Tax Goddess Business Services, PC. She is a Certified Public Accountant (AZ), has her Master's Degree in Taxation from Arizona State University, and is one of the elite Certified Tax Coaches in the USA (1 of just 5 in Arizona).

As a Certified Tax Coach, she is trained to lower her clients' taxes to the bare legal minimum and is in the top 1% of tax strategists in the US. She is also an author, speaker, investor, and a highly sought-after tax strategist whose reputation has been built on 16+ years of experience and implementing innovative tax solutions for individuals and businesses. She was actually the number one rated speaker at the previous growth summit.

Shauna has been featured on many news and radio stations (CBS, NBC, FOX, ABC, Sonoran Living, The List, KFNX, KFYZ, etc) as well as in many written publications (CNNMoney, The Arizona Republic, Phoenix Women, AZBiz, etc). She has won multiple awards for her ingenuity, leadership, and strength as a female leader in Arizona. She is an educational tax professional who loves to see the light bulb turn on for those she teaches, mentors, and guides.

Tune in as she talks to Tim and Randy about the big tax strategy savings that a lot of gym owners don't know about, and shares how they can shelter some of the loads of cash that they've been paying Uncle Sam at the end of each year so they can actually grow their gyms.

Key Takeaways:

- The perfect time to put the strategies in place to save on taxes (01:46)
- The CPA versus the tax strategist (03:51)
- The scale of aggression: How CPAs work hard to keep us from being audited (08:22)
- The importance of checking the background of the tax consultant/strategist you're looking to work with (11:37)
- The first tax strategy that gym owners can use that they don't know exists (14:34)
- How to get customized strategies that will save you money in 2020 (20:10)

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- <https://PFMarketingSolutions.com/TaxGoddess>
- [Marketing Talk with Fitness Professionals Facebook Group](#)
- <https://PFMarketingSolutions.com/Data>
- www.PFMarketingSolutions.com/Automation
- www.ProfitGPS.com
- www.PFMarketingSolutions.com/Call

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If you are interested in a free audit for your gym, visit http://bit.ly/free_gym_audit

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You can find out more about Tim and the strategies covered in this episode by checking out our website.

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If you don't already have my book, get your copy FREE [here](#).

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